http://click.adapubs.adamail.org/?ju=fe5212737c61027d7c13&ls=fdfc17777764077576167371&m=fef61079726005&l=fe8e16707260027b7d&s=fe2d15707667037d721079&jb=ffcf14&t=

Please Contact Emily Still, Executive Assistant SVDA

With Any Questions Regarding This Event

estill@svdaonline.com 540.204.7926

The Shenandoah Valley Dental Association gratefully acknowledges

the support of:



Spring Continuing Education Conference

Friday, June 2, 2017

Uche Odiatu, DMD

*“****50 Shades of Inflammation:***

***The Mouth Body Mind Connection”***

The Shenandoah Valley Dental Association is an ADA CERP Recognized Provider Approved by the Virginia Dental Association. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Virginia Health Foundation and the Virginia Dental Association designates this activity for 6 continuing education credits.

Shenandoah Valley Dental Association-VA is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit.  Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement.   The current term of approval extends from 4/1/2015 to 3/31/2017. Provider ID#212488.



About The Speaker

Uche Odiatu, DMD

Dr. Uche Odiatu DMD is an internationally recognized wellness & performance expert. This practicing dentist from Toronto is also an NSCA certified personal trainer, a holistic lifestyle coach, media personality (ABC 20/20 & Canada AM), a professional member of the American College of Sports Medicine & the author of books, The Miracle of Health and Fit for the LOVE of It! This energetic dentist has lectured and shared his unique insights and humor in Denmark, England, Norway, USA, Canada, Jamaica, and the Bahamas.



Course Description and Objectives

“50 Shades of Inflammation: The Mouth Body Mind Connection”

*Part I*

Want to add incredible value to your patient experience? There's an avalanche of evidence demonstrating the link between your patients’ mouth with their lifestyle habits: lack of sleep, shift work, poorly managed stress, overeating & sedentary living. Patients appreciate the dental professional who sees the bigger picture & understands the relationship between the body, mind & mouth. In this morning session you will gain new appreciation into the miraculous nature of the human body and to the way every part is connected.

* Recognize the destructive INFLAMMATORY CASCADE in your patients from their modern lifestyle habits.
* Discover how visceral fat behaves like an active organ causing havoc throughout the body & mouth. Walter Willet PhD MD and professor in the Harvard School of Public Health reports reducing excess adipose tissue is the number way to reduce chronic inflammation in the body
* Identify 7 KEY foods & lifestyle habits that contribute to inflammation - "EAT THIS NOT THAT!"
* Understand how chronic dehydration adversely influences your patient’s entire biochemistry. Did you know 2/3 of the most commonly prescribed medication have dry mouth as a side effect.
* DISCOVER NEW lifestyle questions to add to your NEW PATIENT EXAM and to recare examination to support a total health perspective
* Learn the language of nutrition (green tea, dark chocolate, glycemic index, diets) and supplements (probiotics, whey protein, vitamin D, omega 3’s) so you can communicate easier with your patients.

*Part II*

In this lively afternoon session we'll go into ADVANCED strategies to create change in your patients' daily health practices & maybe yours? Across the board, your patients’ lifestyle cannot be ignored as you work at getting them to optimal health. From sedentary living (Is Sitting the New Smoking?) to mismanaged stress, you will discover a new way of looking at how chronic inflammation and disease is supported by your well-intentioned patients.

* Understand why certain patients do not respond well to your hygiene programs.
* Spot how stress & disrupted sleep shows up in your patients’ mouth
* Implement a new dimension to your overall treatment planning
* Develop team building strategies to get your entire office on board focusing on WHOLE BODY HEALTH
* CREATE a circle of influence & develop relationships with allied health professionals & get loads of referrals

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Meeting Information

Blue Ridge Community College is conveniently located off I-81 at Exit 235. Turn west at the end of the exit ramp (Route 256). Route 256 terminates onto Route 11. Turn left (south) on U.S. Route 11. BRCC Weyers Cave Campus is about a half-mile on left. Parking for the Plecker Center may be accessed by using the south entrance, beside the Criminal Justice Training Academy.

Participants will earn 6 Continuing Education Credits.

Course Code: SP17

Teaching Method is Lecture. No prior knowledge, skill, or experience is required to attend.

*Schedule:*

8:30am- 9:00am Check-in and Breakfast

9:00am-12:00pm Lecture

12:00pm-1:15pm Lunch (provided by SVDA)/ SVDA Business Meeting

1:15pm- 4:15pm Lecture

**\*\*For Your Convenience, Register and Pay On-line!**

**Visit http://www.svdaonline.com To Register Today!**

All Electronic Payments are handled through PayPal. You do not have to have a PayPal account;

Visa, MasterCard, Discover, and American Express are accepted!

(Please note: We are not able to take credit card payments over the phone)

OR

Mail in the enclosed Registration Form with your Payment (check or cash only)

If you need to cancel your registration, you will receive a full refund until May 19. After that, funds will be returned at 50% from May 20-26 and at 25% from May 27- June 1. There will be no refunds if notice is given on the day of the event. Please call or email Emily with any questions or concerns.

